



**The Annual Rajun' Cajun Throwdown**  
**March 9<sup>th</sup>, 2024 Davis Street, Downtown Luling**



**SPONSORSHIP INVITATION**

It's hard to believe that it's already Rajun Cajun Throwdown and Gumbo Cookoff time again... but it is! Our amazing team of volunteers from this community is already working hard to make this upcoming event a success, but we can't do it without you!

**Luling Mainstreet's annual Rajun' Cajun Throwdown event raises funds to continue our mission of beautification and revitalization of the Main Street District. In 2023 we paid out over \$10K in façade grants to downtown building owners and foresee paying out several new façade grants in the coming months with new growth coming our way. We also hope to tackle some new beautification projects like such as new decorative street signage in the downtown area and other possible improvements.**

The Rajun Cajun Throwdown is our main fundraiser for the year and we hope you will consider one of the following available sponsorship levels in this packet. With your help and ongoing support, we can continue to make this event better each year while helping to revitalize the Luling Main Street District.

*Luling Main Street was established in 2003 in an effort to revitalize Luling's downtown area. Downtown revitalization is a key tool for enhancing the economic and social health of a community. Not only is it the most visible indicator of community pride and economic health, the historic downtown is also the foundation of a community's heritage. The historic buildings in a downtown are prime locations for the establishment of unique businesses and can also be wonderful tourist attractors, all of which add to the community's sales tax collections and property values. Today big-box developments fill our nation, making it even more important for communities like ours to be proactive in saving and utilizing their historic spaces to avoid becoming featureless places.*

If you should have any questions about sponsorships, or need any additional information, please contact Derek Hall at 830-875-3214 ext. 304, or via email at [mainstreet@cityofluling.net](mailto:mainstreet@cityofluling.net).

**Luling Main Street is a 501(c)(3) Organization**  
**Your investment may be tax deductible**



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**[ ] \$3,000 Level – PLATINUM**

- Your company on a 6' X 2.5' banner hung in a prominent location at the event (provided by us)
- 6 complimentary event t-shirts and other goodies
- Logo or Company information on all posters and flyers
- Your company will be recognized at least 4 times by emcee during the event
- Mentions in radio spot interviews or media commercials
- Free entry for one cooking team for all categories
- Logo or Company name on event T-shirts
- Logo or link will be placed on our social media pages

**[ ] \$1,500 Level – GOLD**

- Your company on a 4' x 2.5' banner hung in a prominent location at the event (provided by us)
- 4 complimentary event t-shirts and other goodies
- Logo or company information on all posters and flyers
- Logo or company name on event T-shirts
- Your company will be recognized at least 3 times by emcee during the event
- Free entry for one cooking team for all categories
- Logo or link will be placed on our social media pages

**[ ] \$750 Level – SILVER**

- Your company on a 3' x 2' banner hung in a prominent location at the event (provided by us)
- Logo or company name on event T-shirts
- 2 complimentary event t-shirts
- Your company will be recognized by the emcee at least 2 times sometime during the event
- Logo or link will be placed on our social media pages

**[ ] \$300 Level – BRONZE**

- Your company listed on event t-shirts (although might have some of last year's shirts in circulation)
- Your company will be recognized by emcee during the event
- Your company will be mentioned on our social media pages
- Your business will be listed on our sponsor boards

**[ ] \$100 Level – COPPER**

- Your company will be listed on our social media pages
- Your business will be listed on our sponsor boards

*We Thank You For Your Support!!!*



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**SPONSORSHIP INVITATION**

Business/Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website Link: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_ Other Sponsorship Amount: \_\_\_\_\_

Complimentary T-Shirt Sizes: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_

**Please make all checks payable to: Luling Main Street  
P.O. BOX 710, Luling, TX 78648**

(You can also drop payments off at the Luling Main Street Office located at 421  
E. Davis St. in downtown Luling)

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**\*\* Sponsorship deadline is *January 15, 2024***

**Please get your sponsorships sent in by then so we will  
have time to produce all media and print advertisements.**

**THANK YOU SO MUCH FOR HELPING MAKE LULING A BETTER PLACE!!!**